



TrendCalculus

A data science for studying trends.

2014-12-16

Trends?!

Data science seems so focused on the micro scale:

deeper granularity

higher frequency...



Trends?!

My focus is broad patterns; big flock behaviours, and my objective is long range predictions.

Trends are a natural way to think, explain, and forecast.

Yet we lack tools to understand Trends, scientifically.

TrendCalculus is my unfinished research to that end.



What's a trend?

“A Trend is defined by a shift in behaviour or mentality that influences a significant amount of people.” - Salomé Areias

“A Trend is the slow variation over a longer period of time, usually several years, generally associated with the structural causes affecting the phenomenon being measured.” - Eurostat



400+ years of trend discussion

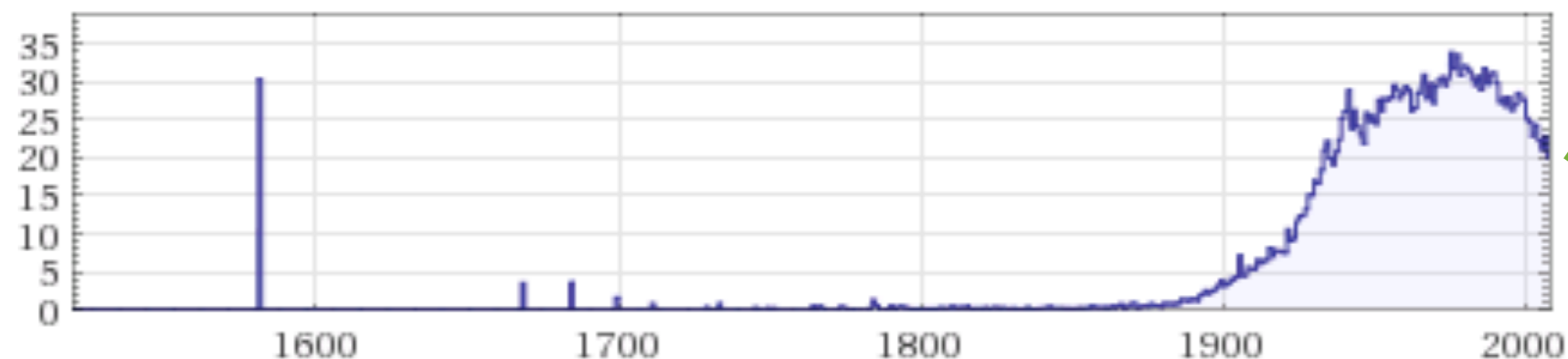
What do you see?

Perhaps a shift in behaviour or mentality?

Maybe a drift in language use?

How do we quantify and study the trend?

Word frequency history: "Trend"



(from 1520 to 2007) (in occurrences per million words per year)

Word frequency history:

based on a Google Books sample of one million books in English; Michel, J.-B., Y. K. Shen, A. P. Aiden, A. Veres, M. K. Gray, The Google Books Team, J. P. Pickett, D. Hoiberg, D. Clancy, P. Norvig, J. Orwant, S. Pinker, M. A. Nowak, and E. L. Aiden. "Quantitative Analysis of Culture Using Millions of Digitized Books." *Science* 331 (2011)

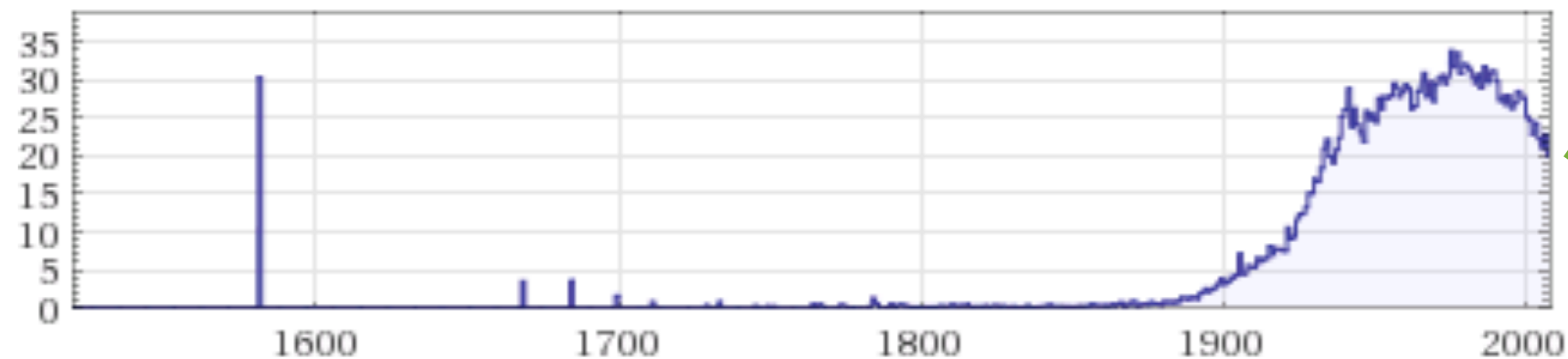
- Wolfram Alpha



400+ years of trend discussion

What might cause Trend as a topic to be losing popularity?

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400+ years of trend discussion

What might cause Trend as a topic to be losing popularity?

Maybe traditional trend analysis is flawed and the collective knows it.



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What if we could do better?

What would you do
if you really understood trends
and when they reversed?



Introduction

What is TrendCalculus?

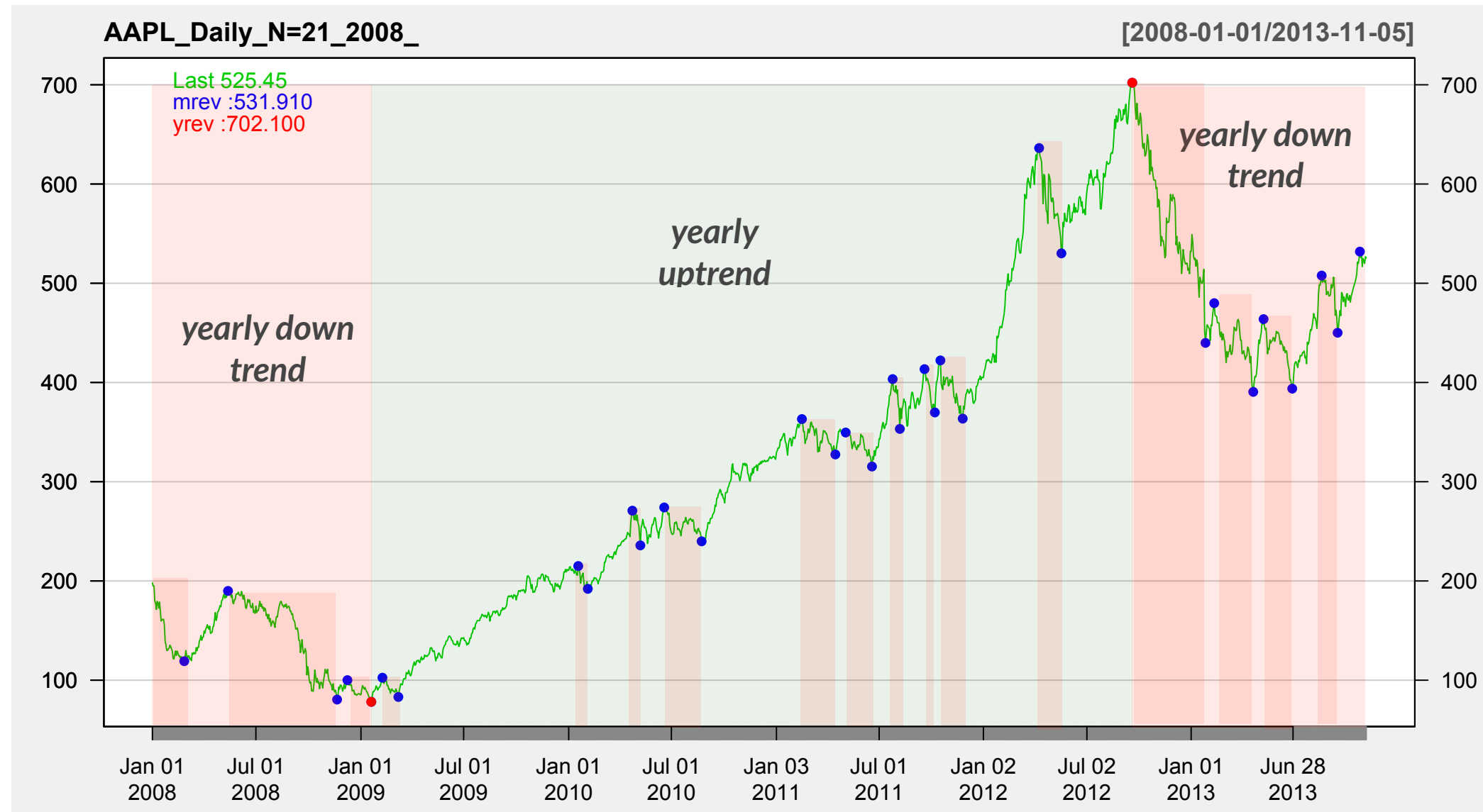
TrendCalculus

is our new, multi-scale
trend reversal detection algorithm
for streamed numeric data
over all timeframes.

It's pretty fast: $O(n)$



What does output look like?



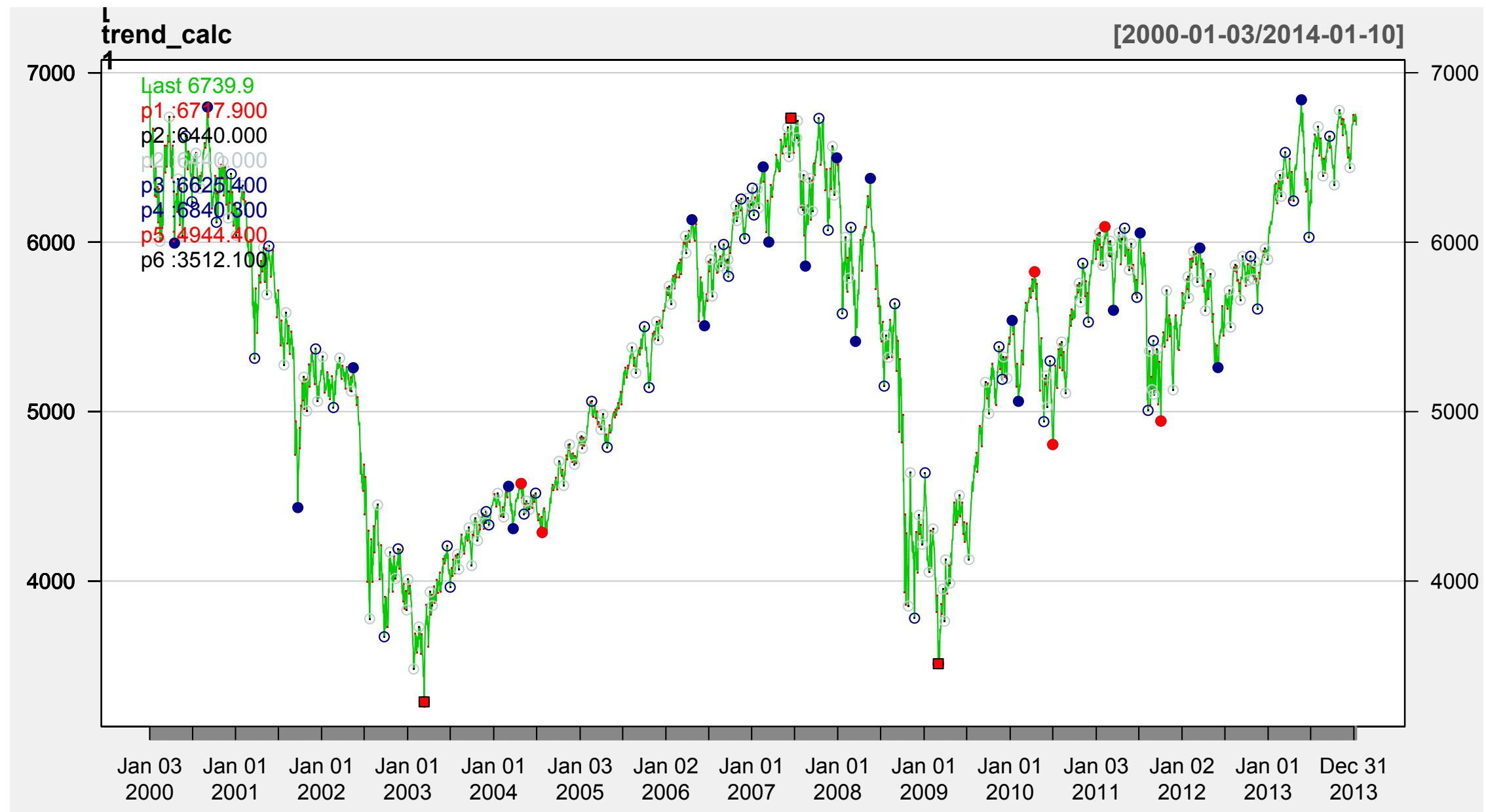
two
timeframes:

● Yearly Trend
Reversal

● Monthly Trend
Reversal



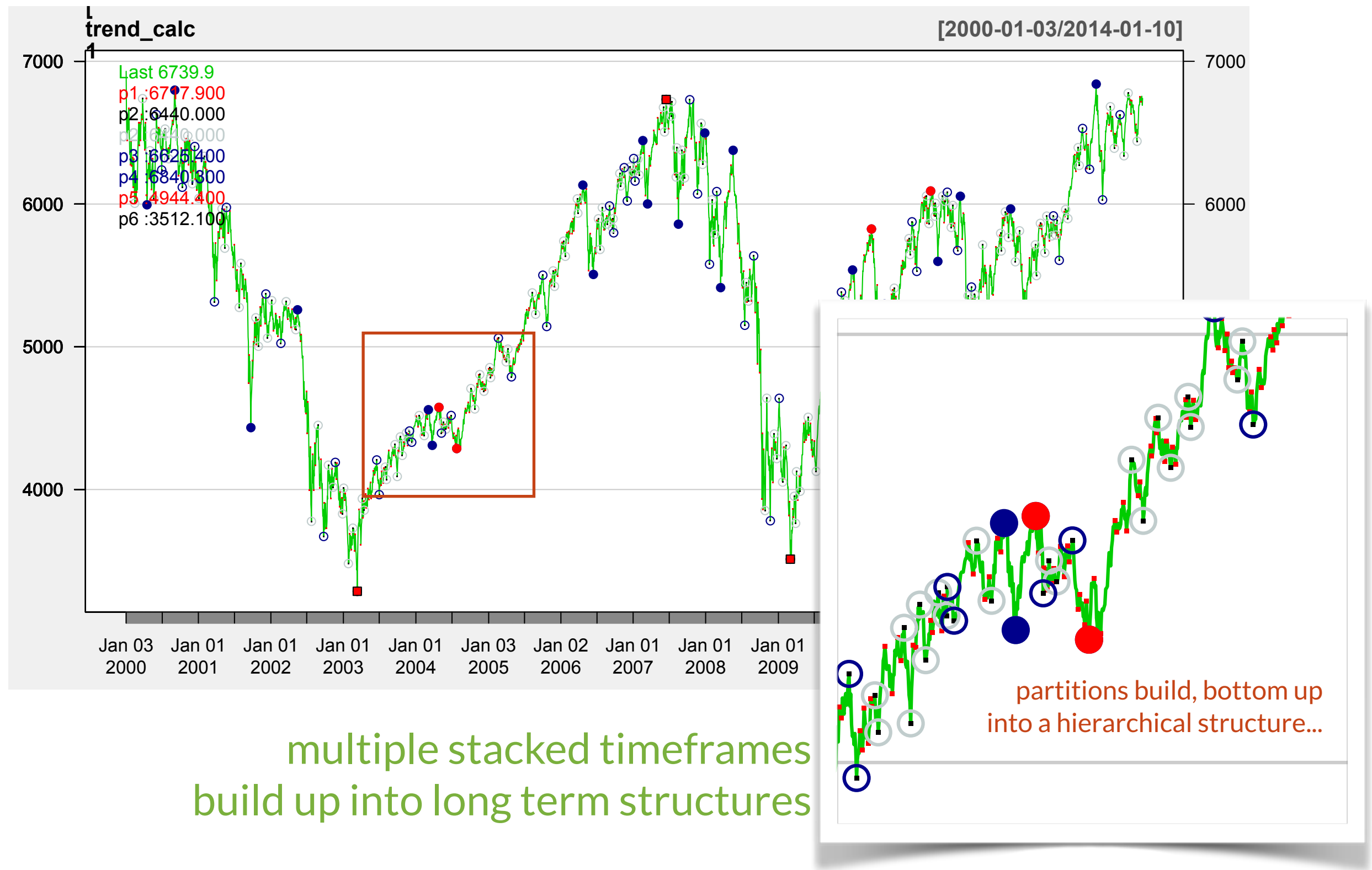
What does output look like?



many multiple stacked timeframes
build up into long term structures

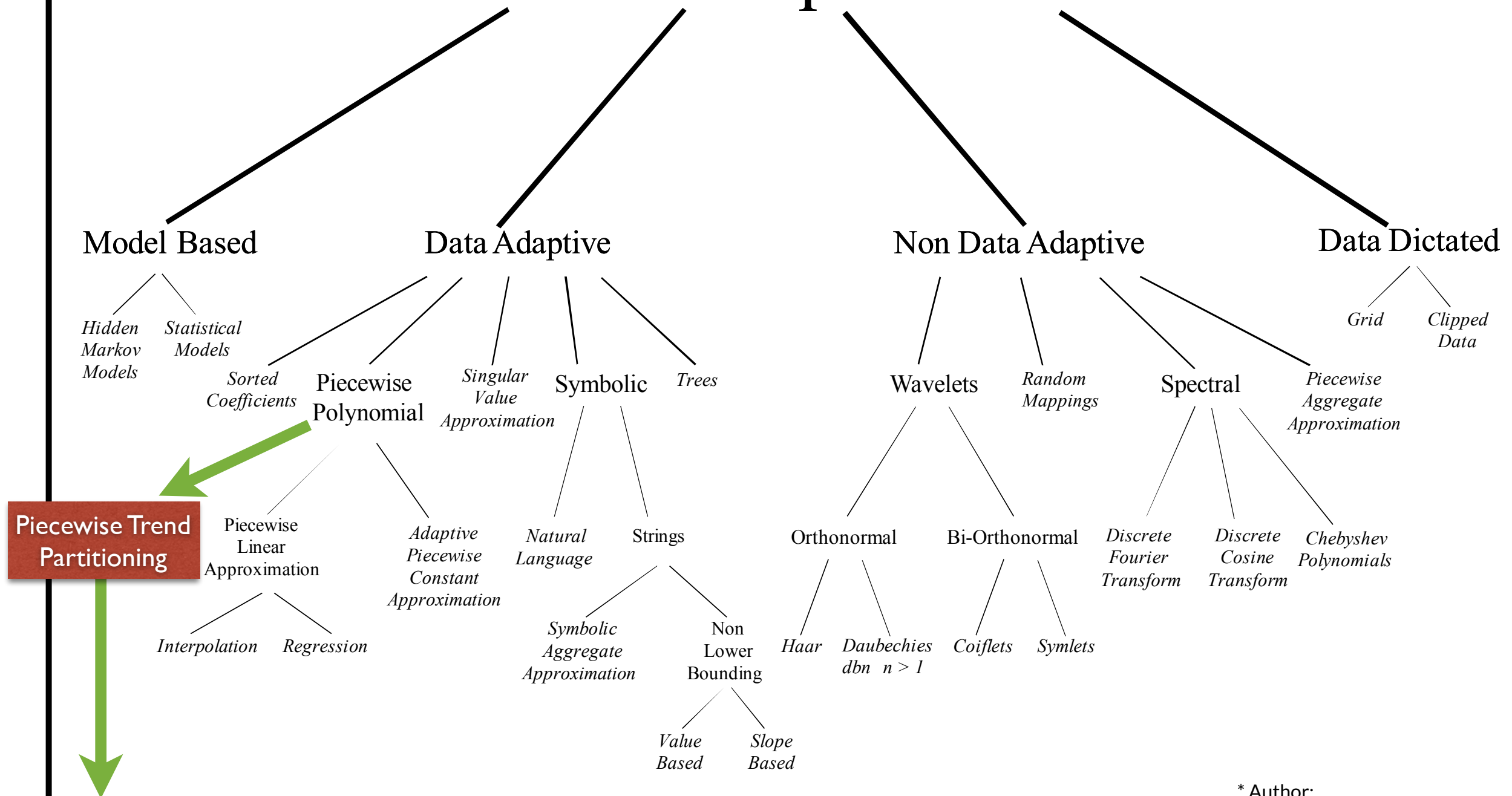


What does output look like?



Where does this fit?

Time Series Representations*



Piecewise Trend Partitioning

TrendCalculus:
Is a multi-scale, bottom up, trend reversal detected, Piecewise Approximation that produces a hierarchical trend partitioning.

* Author:
Eamonn Keogh
Professor
Computer Science & Engineering Department
University of California - Riverside
Riverside, CA 92521

TrendCalculus:

It enables

“Multiscale Trend Analysis”



Multiscale Trend Analysis

What is MTA?

What does MTA offer?

If offers rich time series methods...

to better predict

to correlate timeseries

to index and compress

to do cross-scale retrieval of “motifs”

to build ‘episodic memory’ stores

to normalise signal extraction, reduce noise

to convert sub-symbolic data to rich symbolic data

[the MTA paper is a good read:](#)

Multiscale Trend Analysis

Ilya Zaliapin ^{*};

Andrei Gabrielov [†] and

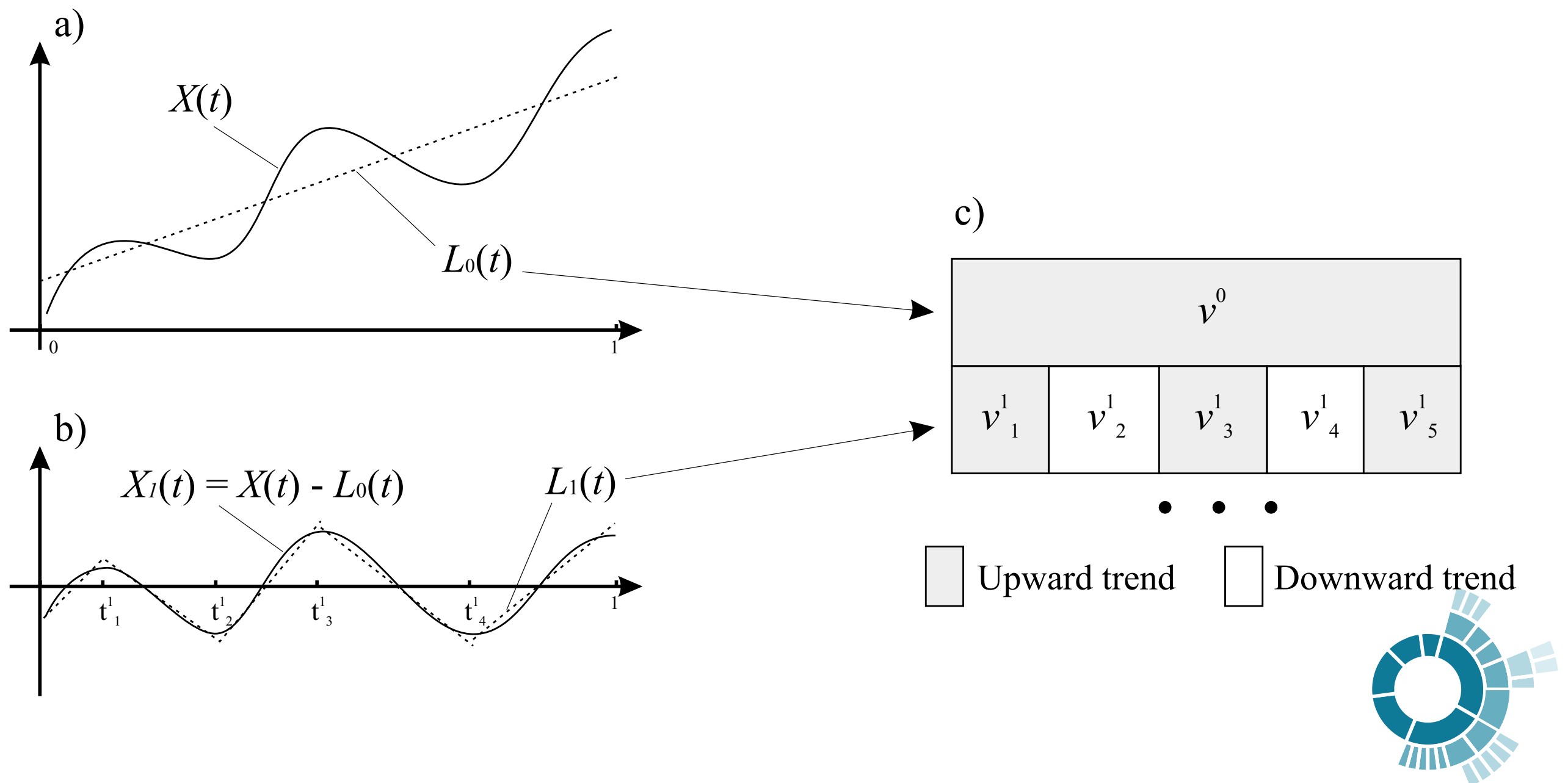
Vladimir Keilis-Borok [‡]

Revised: February 02, 2004



What are multi scale trends?

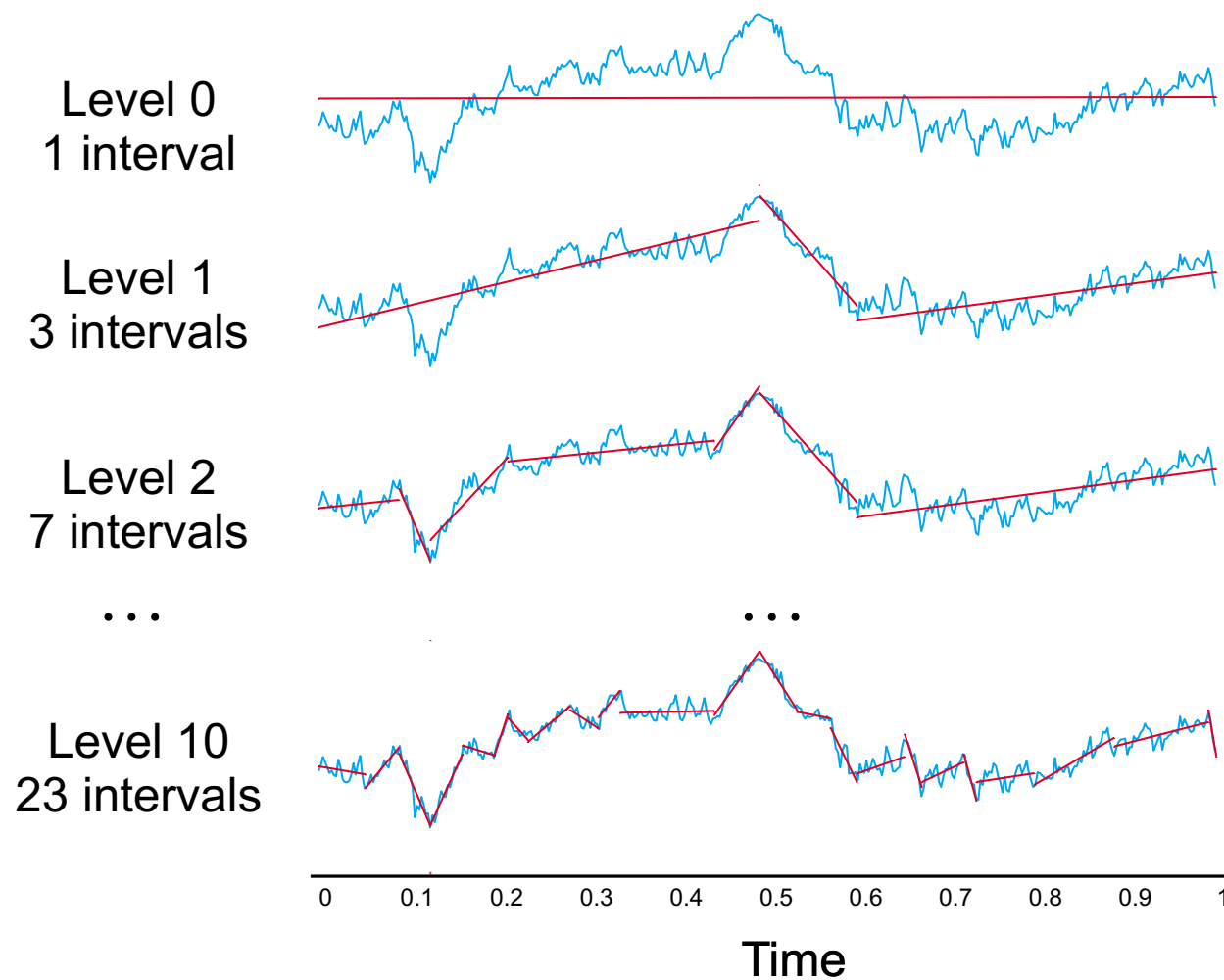
A time series is decomposed into local linear trends.



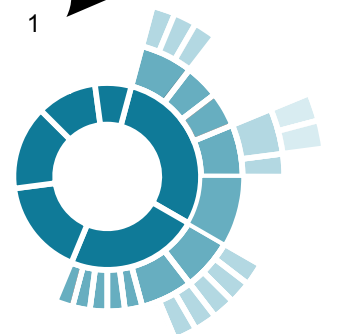
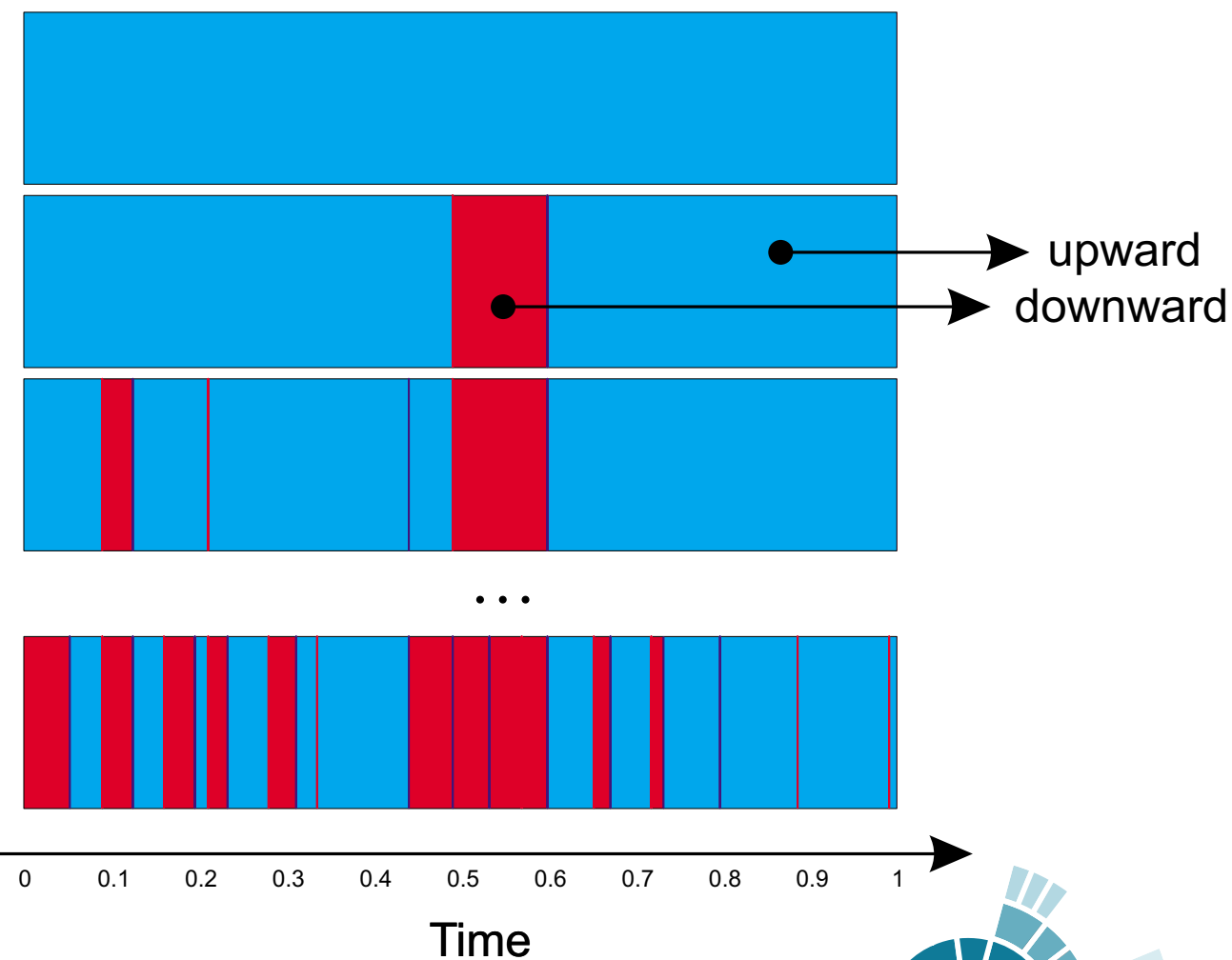
* these pictures are from the paper

From the MTA paper....

a) MTD for Brownian walk



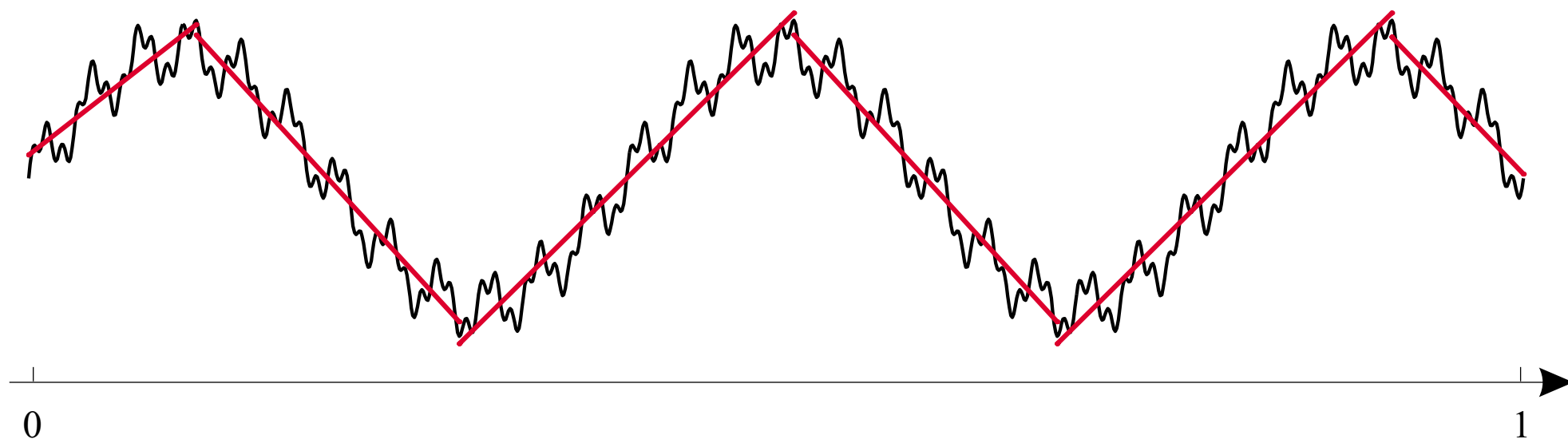
b) The corresponding hierarchy of trends



* these pictures are from the paper

The idea is to ignore noise

b) Reversals found on the scale of interest

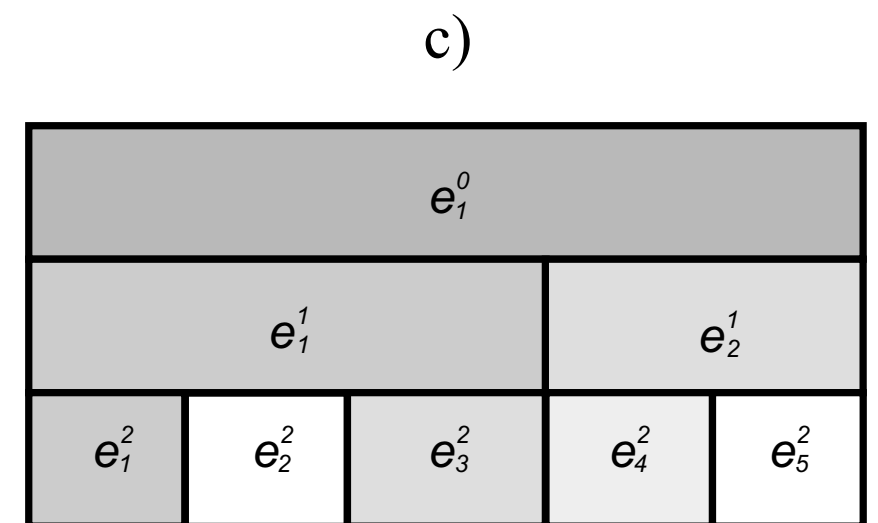
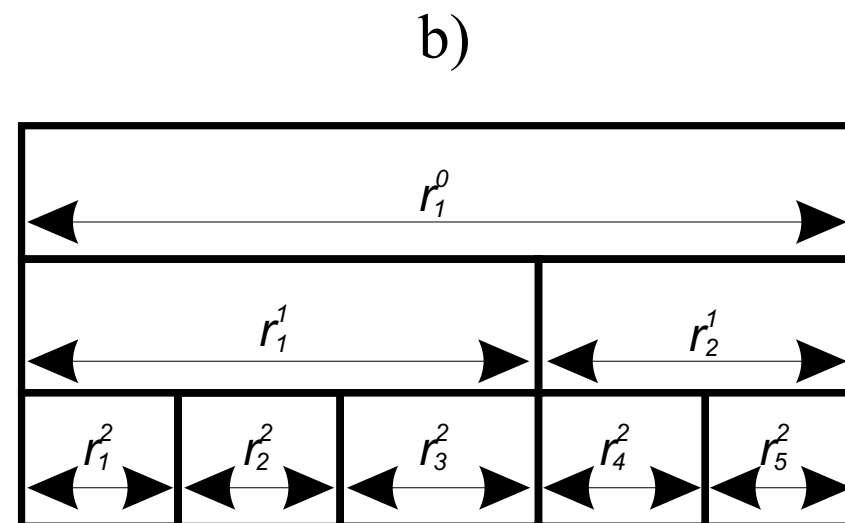
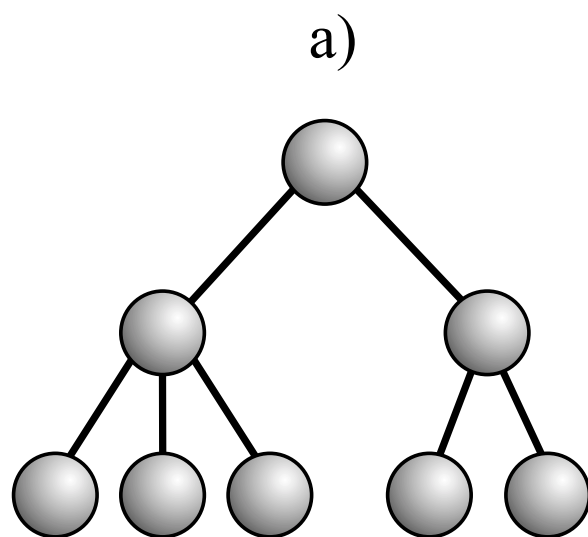


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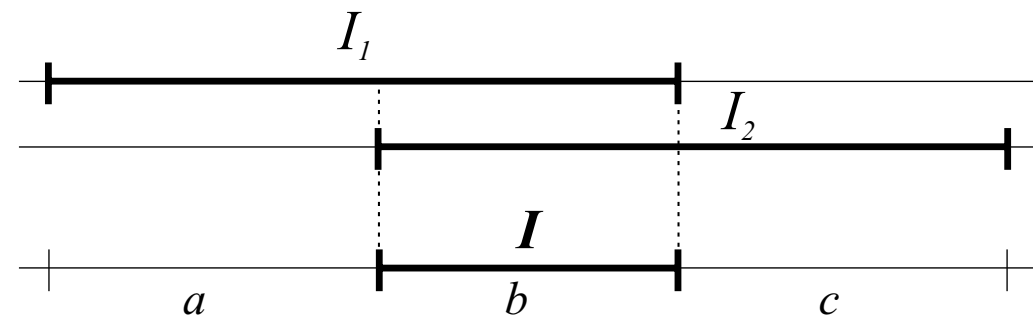
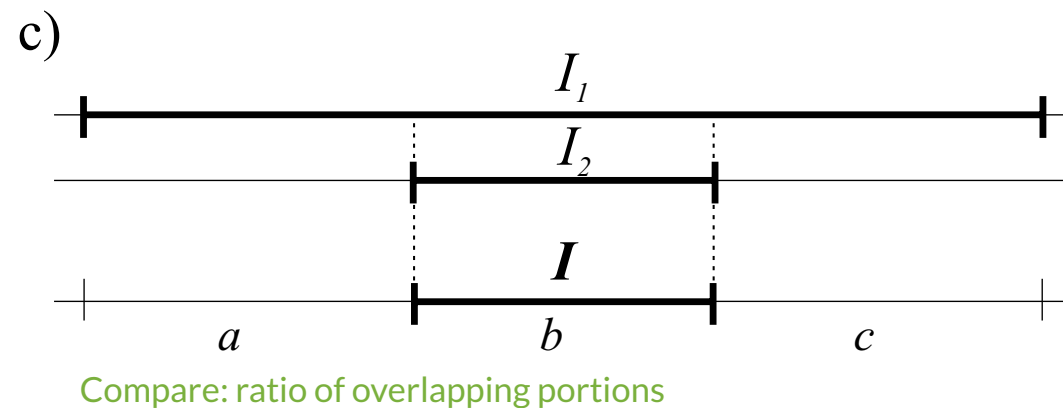
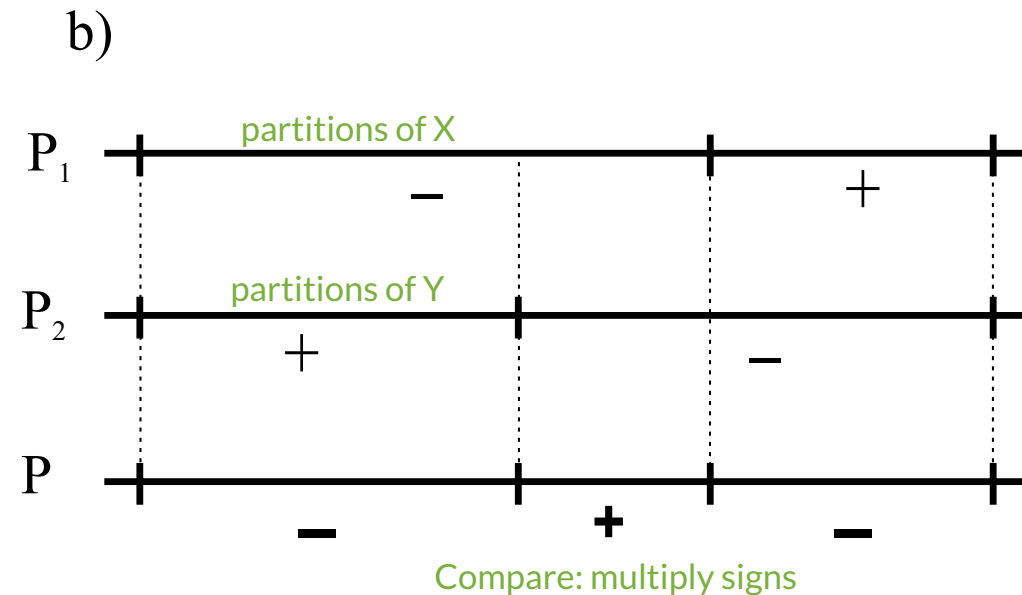
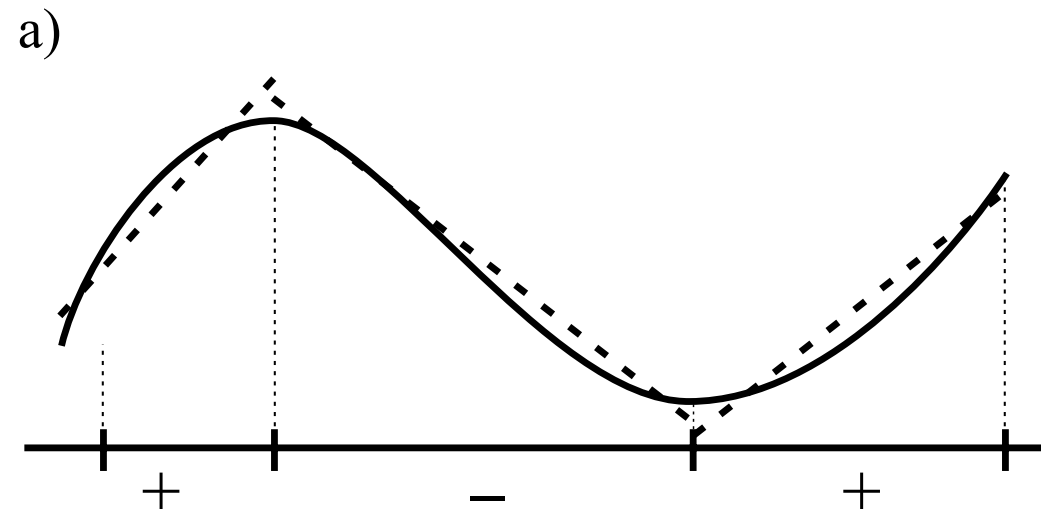
Build a tree of local trends

The trends are stacked in a hierarchy.

Like a b-tree, we index time series data into a shallow tree which is isn't balanced per se, but partitions are interpretable and meaningful (not necessarily stationary)



Trends are signed integers



Trending Together? = a correlation measure.
 Multiply the trend signs at time t.
 If answer is +1 they are trending together...



What does ByteSumo bring?

We created a Bottom Up algorithm, that detects Trend Reversals, aka “Knots”, at a Scale, based on a window, N.

Stacked, it creates multi-scale partitions over a stream of time series data.

It’s fast, because we changed the definition of a Trend (?!)

Yes - We abandoned linear regressions...

Our definition is:

Rising = Higher Highs, Higher Lows

Falling = Lower Lows, Lower Highs



Let's see it in action!

```
Andrews-MacBook-Pro:src andrewmorgan$ cat db_output.csv | wc -l
21499
Andrews-MacBook-Pro:src andrewmorgan$ time cat db_output.csv |
lua /Users/andrewmorgan/nix/TrendCalculus/MultiScale/src/tcalc
5.lua -F " " -OFS " " -p 1 -h -H -n 200
ts_id,date,value,info,pass,bardate
.FTSE,1940-09-05,62.2,Bottom,1,1940-12-23
.FTSE,1944-10-17,147.2,Top,1,1944-10-23
.FTSE,1944-11-20,135.5,Bottom,1,1945-06-13
.FTSE,1945-07-09,149.2,Top,1,1946-02-01
.FTSE,1945-10-09,133.3,Bottom,1,1946-02-01
.FTSE,1947-03-17,177,Top,1,1947-05-14
.FTSE,1947-10-28,131.2,Bottom,1,1948-01-02
.FTSE,1948-02-25,162.4,Top,1,1948-08-23
.FTSE,1949-12-29,125.7,Bottom,1,1950-07-24
.FTSE,1951-07-24,176.8,Top,1,1951-11-02
.FTSE,1952-07-31,129.8,Bottom,1,1953-04-03
.FTSE,1955-08-18,281.9,Top,1,1956-04-27
.FTSE,1956-12-28,203.4,Bottom,1,1957-02-01
.FTSE,1957-08-02,261.4,Top,1,1957-11-08
.FTSE,1958-03-24,194.4,Bottom,1,1958-08-15
.FTSE,1960-09-16,433.7,Top,1,1960-12-02
.FTSE,1961-06-05,460.5,Top,1,1961-09-08
.FTSE,1961-01-03,369.5,Bottom,1,1961-09-08
.FTSE,1962-07-11,318.3,Bottom,1,1963-03-22
.FTSE,1964-10-13,475.7,Top,1,1965-07-09
.FTSE,1965-08-06,395.1,Bottom,1,1966-04-15
.FTSE,1966-06-21,471.2,Top,1,1967-01-20
.FTSE,1966-11-11,357.9,Bottom,1,1967-01-20
.FTSE,1968-09-12,657.2,Top,1,1969-05-09
.FTSE,1971-02-16,384.4,Bottom,1,1971-08-27
.FTSE,1972-05-03,684.5,Top,1,1972-06-02
.FTSE,1974-12-06,183.8,Bottom,1,1975-06-27
.FTSE,1976-04-02,529.9,Top,1,1976-04-02
.FTSE,1976-09-28,334.1,Bottom,1,1977-01-07
.FTSE,1977-08-05,691.6,Top,1,1977-10-14
.FTSE,1978-01-20,545.7,Bottom,1,1978-07-21
.FTSE,1979-03-21,703.4,Top,1,1979-04-27
.FTSE,1979-10-04,511.6,Bottom,1,1980-02-01
.FTSE,1981-03-31,752.1,Top,1,1981-08-14
.FTSE,1981-08-27,576.1,Bottom,1,1982-05-21
.FTSE,1987-07-16,2443.3999,Top,1,1987-10-02
.FTSE,1987-11-09,1565.2,Bottom,1,1988-07-08
.FTSE,1990-01-03,2463.7,Top,1,1990-01-19
.FTSE,1990-09-28,1990.2,Bottom,1,1990-10-26
.FTSE,1992-05-08,2725.7,Top,1,1992-05-08
.FTSE,1992-08-25,2281,Bottom,1,1993-02-12
.FTSE,1994-02-02,3520.3,Top,1,1994-08-26
.FTSE,1994-12-12,2943.3999,Bottom,1,1995-06-02
.FTSE,1998-04-06,6105.7998,Top,1,1998-06-26
.FTSE,1998-10-05,4648.7002,Bottom,1,1999-04-02
.FTSE,1999-12-30,6930.2002,Top,1,2000-01-07
.FTSE,2003-03-12,3287,Bottom,1,2003-11-07
.FTSE,2007-06-15,6732.3999,Top,1,2007-09-07
.FTSE,2009-03-03,3512.1,Bottom,1,2009-03-20
.FTSE,2011-02-08,6091.3,Top,1,2011-07-08
.FTSE,2011-10-04,4944.4,Bottom,1,2012-04-13

real    0m12.822s
user    0m12.400s
sys      0m0.412s
Andrews-MacBook-Pro:src andrewmorgan$
```

Let's try the **FTSE 100**, extended back to 1935 via the FTSE 30 data.

Time Series length: **21499 records** (daily closes)

This run uses window size of **n=200** (market days)

The process in Lua creates lots of intermediate calculations for each window size from n down to 1 ... so it should be slow....

Total run time is **~13 seconds** on my mac.

Output is shown left: **51 major trend reversals** found that approximate the time series.

Alternatively, we could say we have “generalised the time series” into 51 important change points.

it's true luajit can speed this up...

but is how else might we be able to speed it up?



Let's see it in action!

Let's try another way. Stacking the calculations: i.e. Pipe output back through the algo again x3.

```
Andrews-MacBook-Pro:src andrewmorgan$ cat test.sh
# for fast multiscale reversal finding, I run it on an n=5, and stream output back through the algo 3 more times in a stack.
# this will create a B-Tree depth of max 4.
# will it run faster?
```

```
p=5
z=5
```

```
cat db_output.csv | lua /Users/andrewmorgan/nix/TrendCalculus/MultiScale/src/tcalc5.lua -F "," -OFS "," -p 1 -h -H -n $z \
| tee reversals1.csv | lua /Users/andrewmorgan/nix/TrendCalculus/MultiScale/src/tcalc5.lua -F "," -OFS "," -p 2 -h -H -n $p \
| tee reversals2.csv | lua /Users/andrewmorgan/nix/TrendCalculus/MultiScale/src/tcalc5.lua -F "," -OFS "," -p 3 -h -H -n $p \
| tee reversals3.csv | lua /Users/andrewmorgan/nix/TrendCalculus/MultiScale/src/tcalc5.lua -F "," -OFS "," -p 4 -h -H -n $p > reversals4.csv
```

```
Andrews-MacBook-Pro:src andrewmorgan$ time . test.sh
```

```
real    0m1.688s
user    0m1.687s
sys     0m0.155s
```

```
Andrews-MacBook-Pro:src andrewmorgan$ ls rever*.csv
reversals.csv  reversals1.csv  reversals2.csv  reversals3.csv  reversals4.csv
Andrews-MacBook-Pro:src andrewmorgan$ time . test.sh
```

```
real    0m1.359s
user    0m1.377s
sys     0m0.142s
```

```
Andrews-MacBook-Pro:src andrewmorgan$ ls -lart reversal*.csv
-rw-r--r--  1 andrewmorgan  staff    0  9 Jan 14:31 reversals.csv
-rw-r--r--  1 andrewmorgan  staff   35  9 Jan 15:35 reversals4.csv
-rw-r--r--  1 andrewmorgan  staff  1210  9 Jan 15:35 reversals3.csv
-rw-r--r--  1 andrewmorgan  staff 10537  9 Jan 15:35 reversals2.csv
-rw-r--r--  1 andrewmorgan  staff 87605  9 Jan 15:35 reversals1.csv
```

```
Andrews-MacBook-Pro:src andrewmorgan$ wc -l reversal*.csv
```

```
0 reversals.csv
2080 reversals1.csv
250 reversals2.csv
29 reversals3.csv
1 reversals4.csv
2360 total
```

```
Andrews-MacBook-Pro:src andrewmorgan$ wc -l db_output.csv
```

```
21499 db_output.csv
```

```
Andrews-MacBook-Pro:src andrewmorgan$ head -5 db_output.csv
```

```
ric,date,price,info,pass,start_date,start_price
.FTSE,1935-11-13,125.9,raw,0,,
.FTSE,1935-11-14,125.7,raw,0,,
.FTSE,1935-11-15,125.4,raw,0,,
.FTSE,1935-11-16,125.4,raw,0,,
```

```
Andrews-MacBook-Pro:src andrewmorgan$
```

There is practically a **magnitude** improvement in performance when stacking.

With a setting of N=5, I just processed the stack of 4 runs **in less than 2 seconds** using straight lua on my mac for **21,499** input records.

that's ~10k streamed records per second.

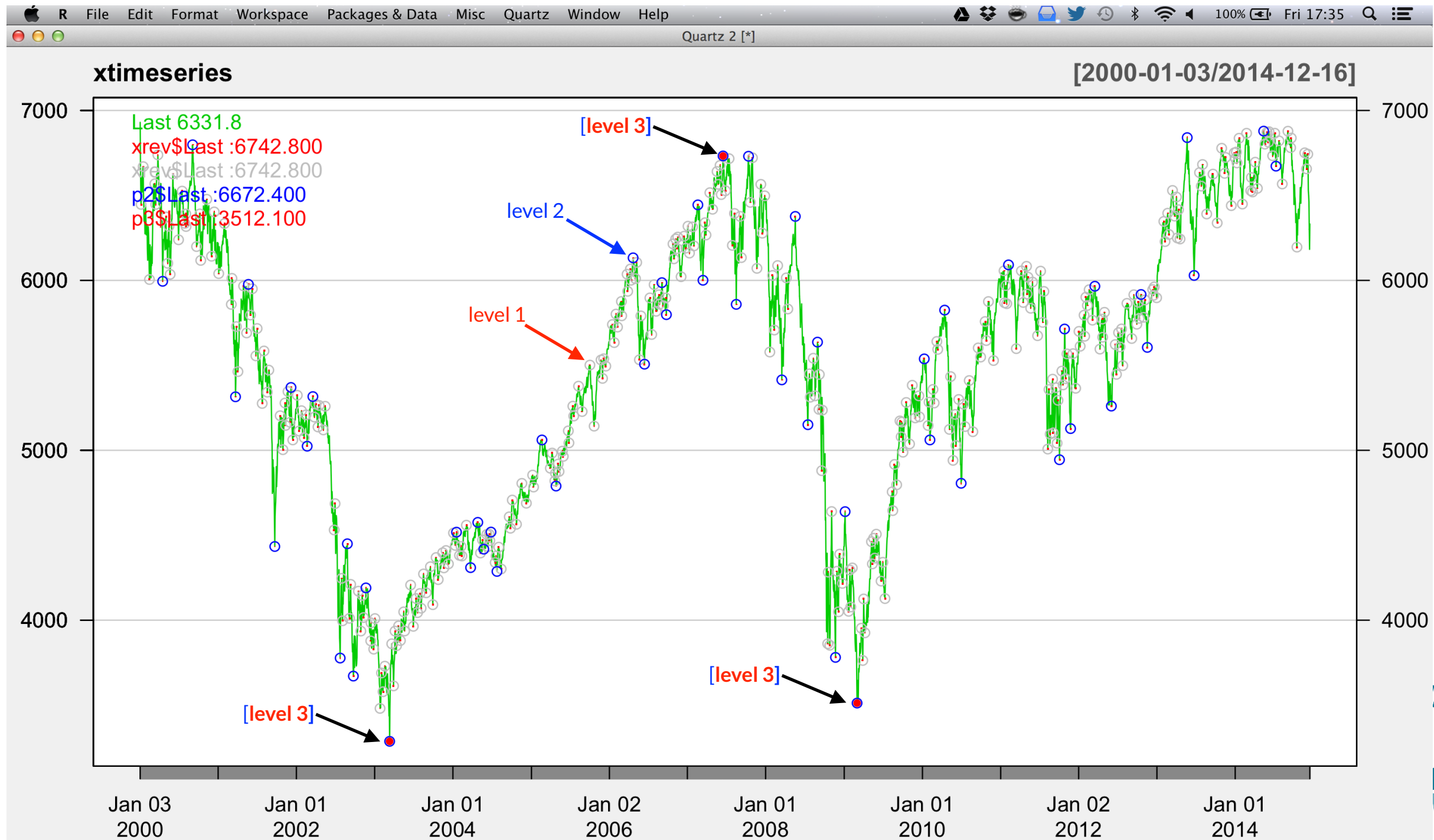
With luajit it will drop further! The partitions in the trend tree we calculated are:

level 4	= 0	trend reversals
level 3	= 28	trend reversals
level 2	= 249	trend reversals
level 1	= 2,079	trend reversals.



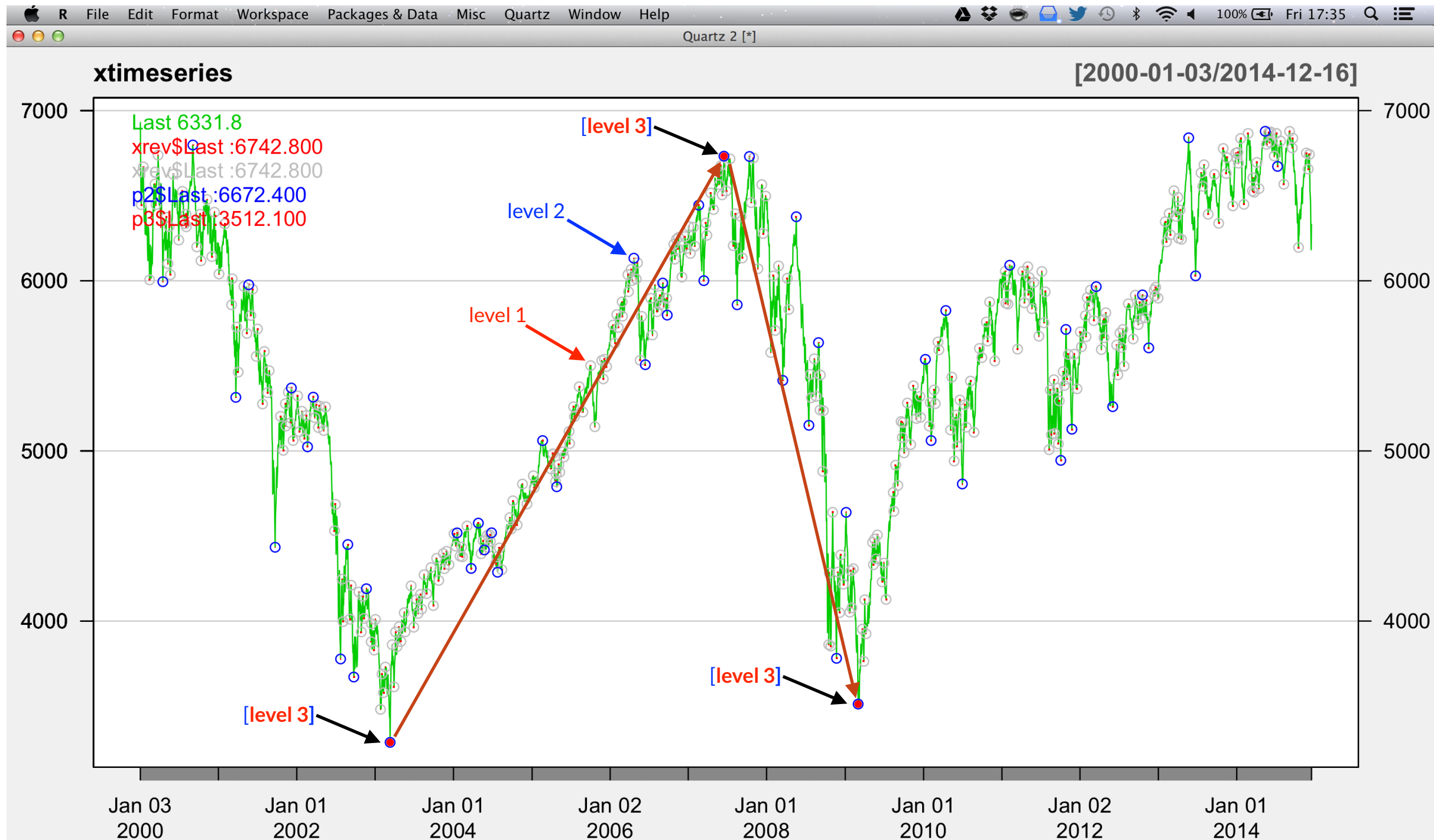
Let's see it in action!

Here is the last 14 years of the stacked output. The 3 levels of partitions are seen nested:



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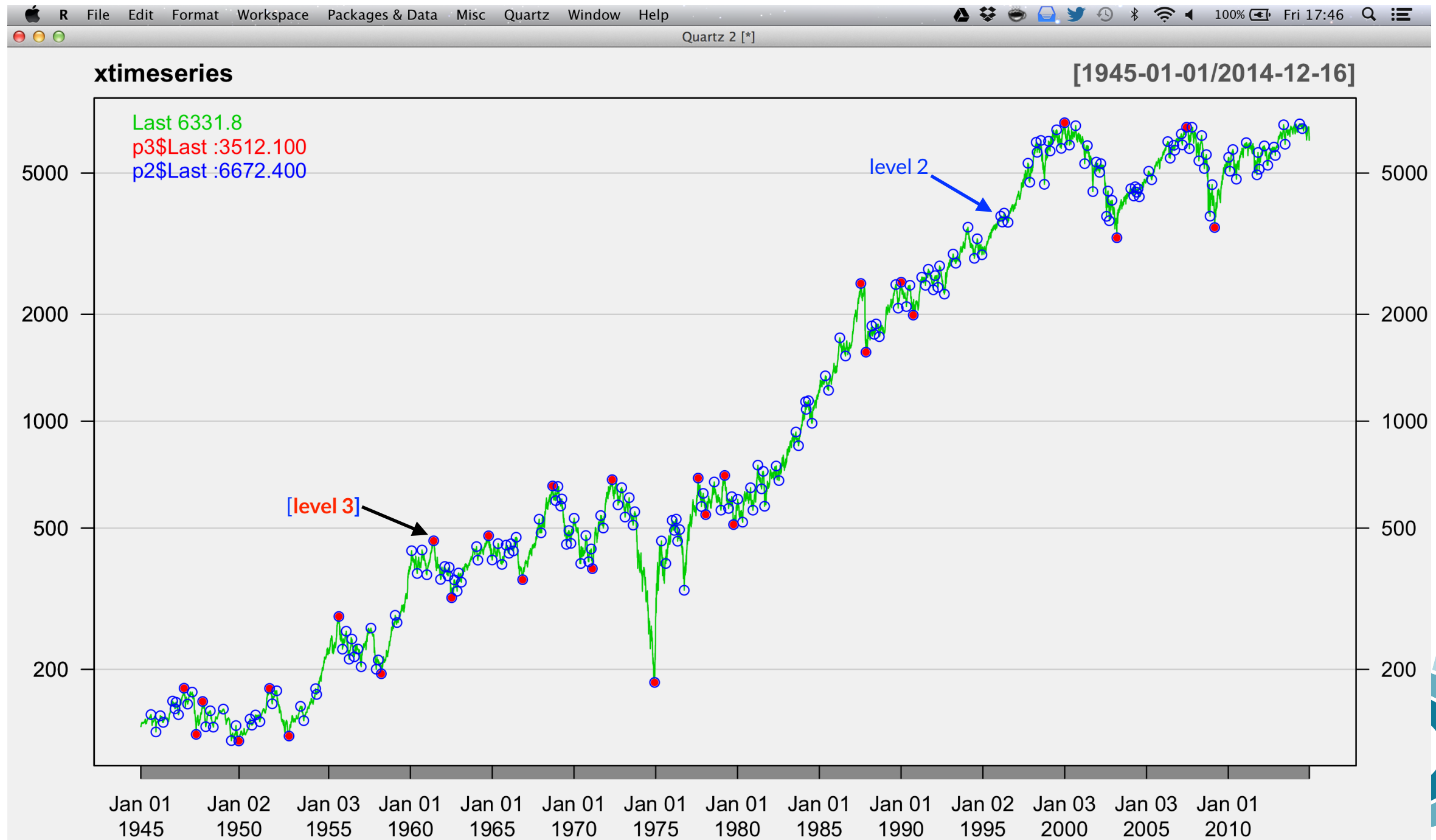
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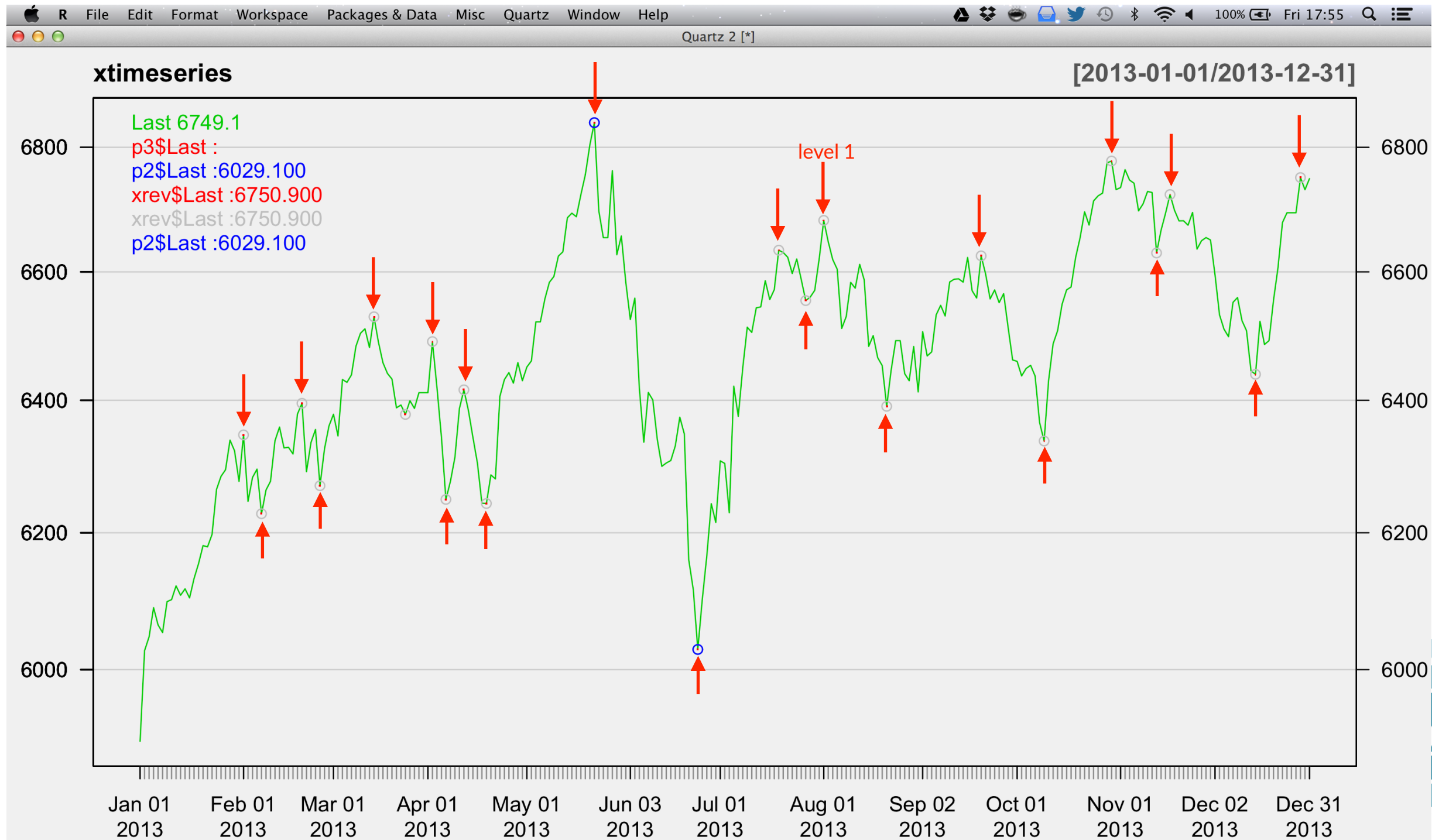
Let's see it in action!

Zoom out. Here is from 1945 to Present. We see the 28 “level 3” partitions as red knots.



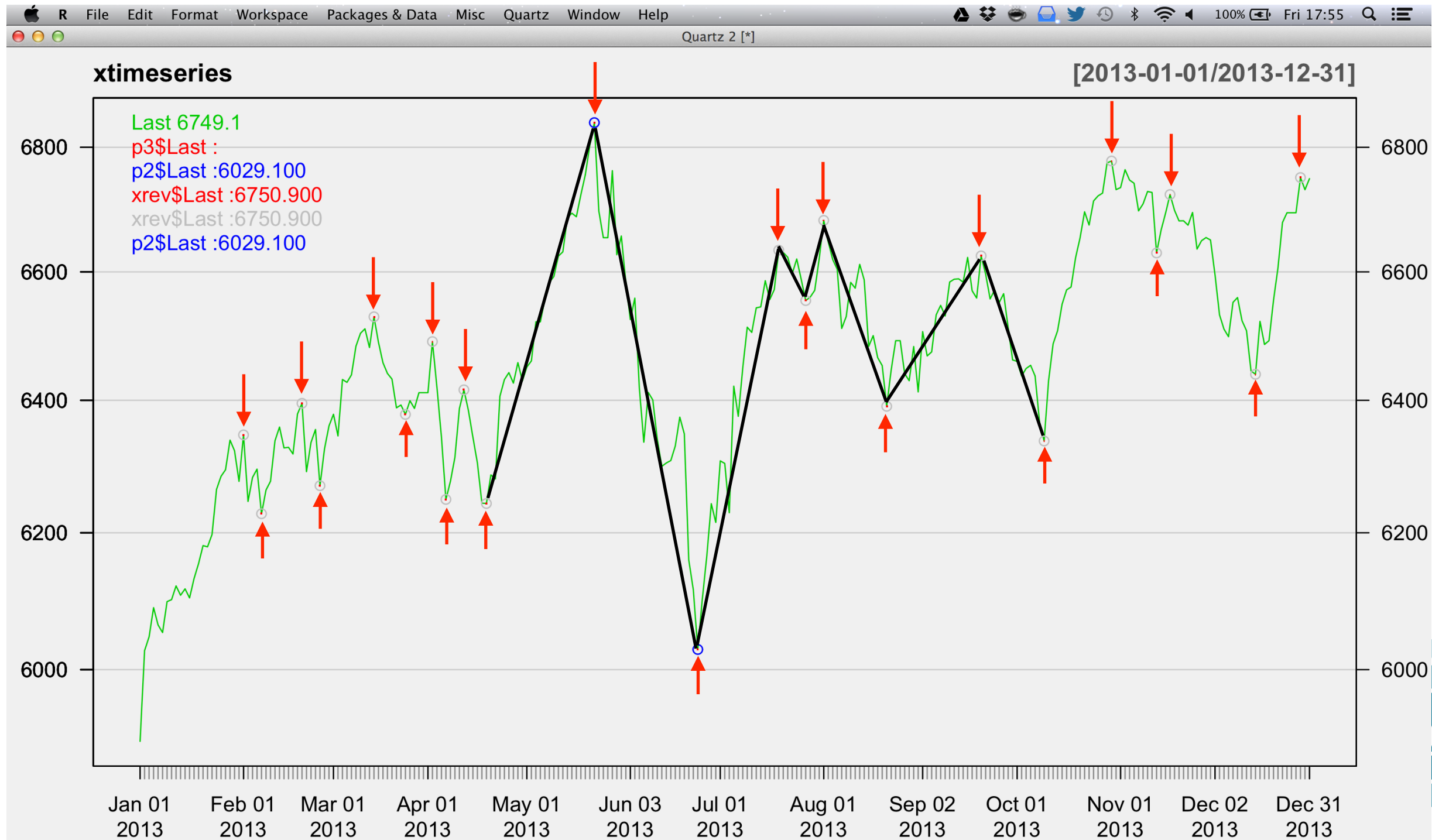
Let's see it in action!

Zoom in. Here is 2013. Here we can see some of the 2,079 fine grain “level 1” reversals up close:



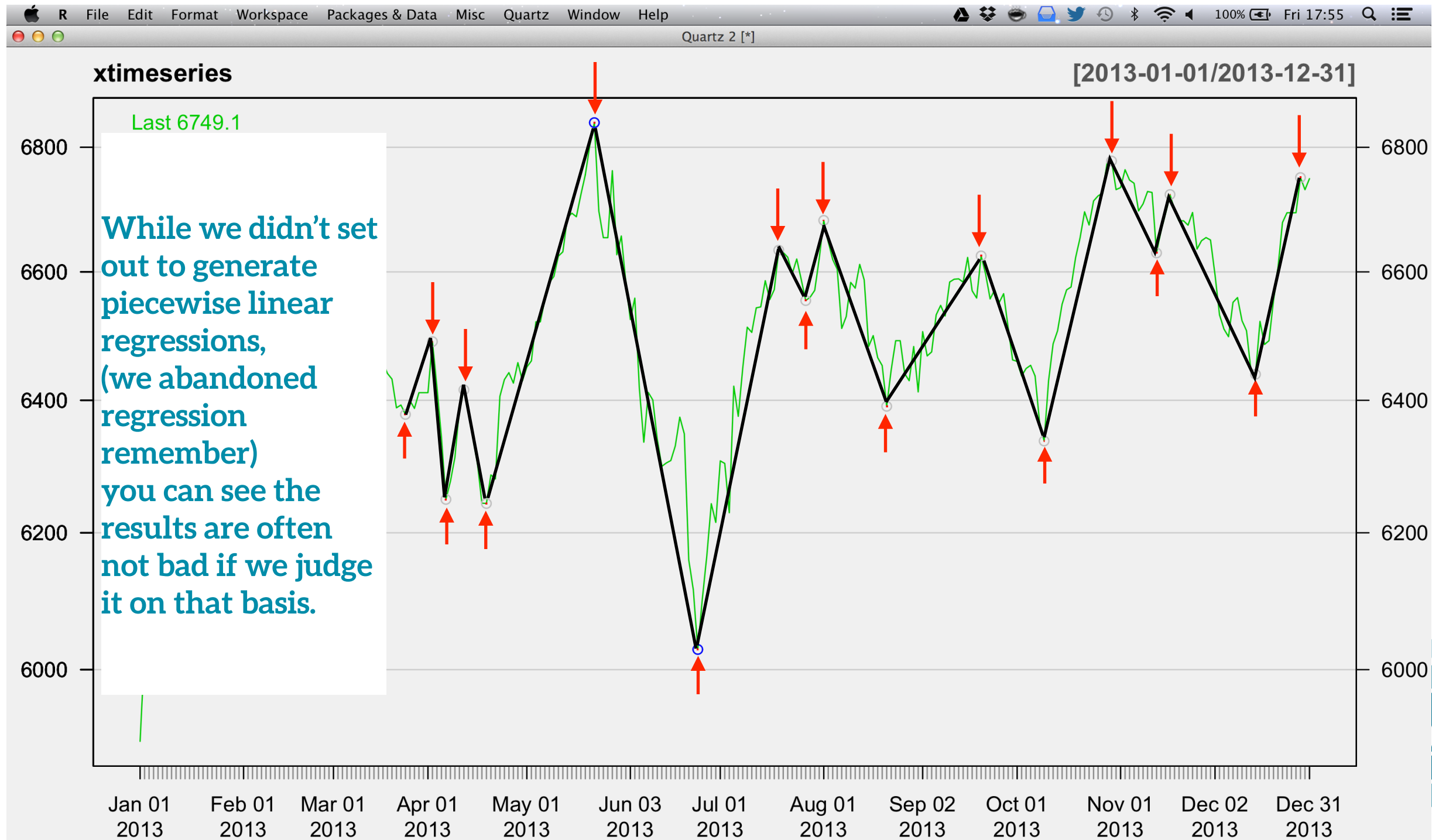
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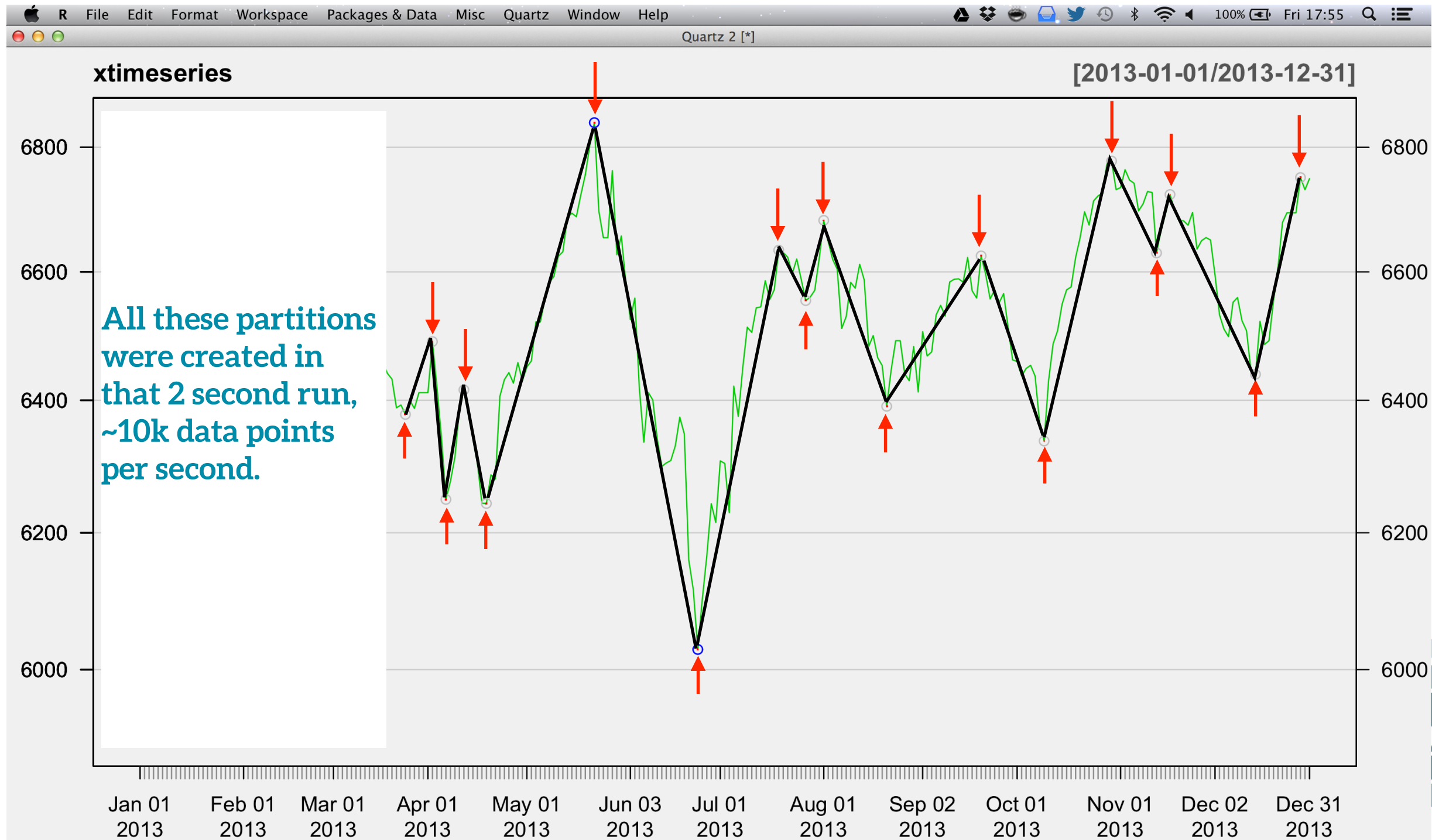
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New Directions for Trend Calculus

Our research is
uncovering whole new
avenues of study.

A Rolling Trend score?

This involves moving away from fixed windows of N and to rolling arrays for all timeframes to N .

The information revealed is not trend reversals, but the underlying data used in their calculation.

I will output these internal arrays to feed deep learning algorithms as a form of “trend feature generator”.

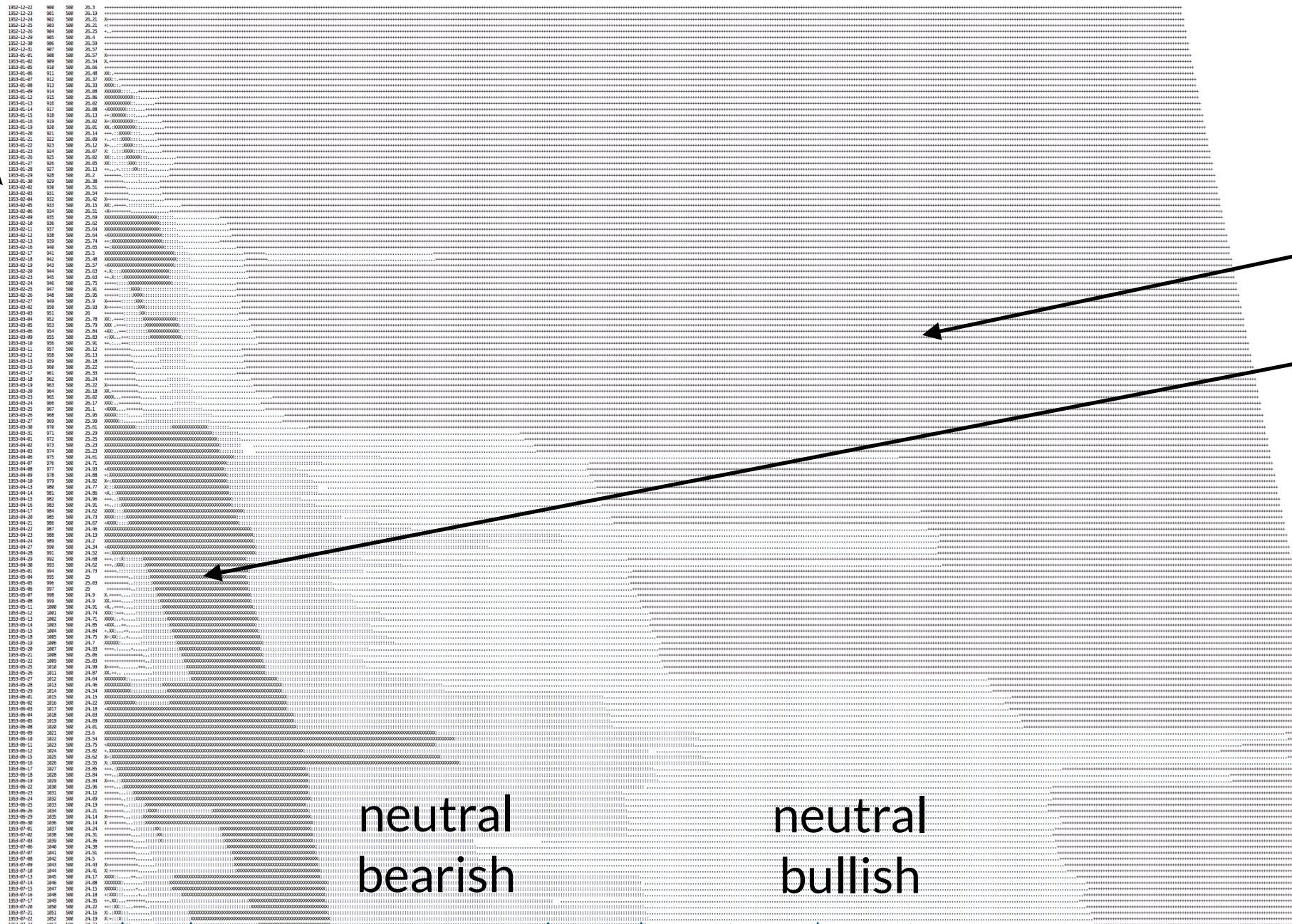
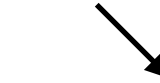
For display, I turn values into symbols, and we can see rich patterns emerging from the trends across all scales.

Quants who reviewed this said: “ah, it shows the relationship of the price to the Pivot Points”



Rolling Trends - all timeframes

\$DJI
closes



Rolling Trends - all timeframes

```
1952-12-22 900 500 26.3 ++++++
1952-12-23 901 500 26.19 ++++++
1952-12-24 902 500 26.21 ++++++
1952-12-25 903 500 26.21 ++++++
1952-12-26 904 500 26.25 ++++++
1952-12-29 905 500 26.4 ++++++
1952-12-30 906 500 26.59 ++++++
1952-12-31 907 500 26.37 ++++++
1953-01-01 908 500 26.57 ++++++
1953-01-02 909 500 26.54 ++++++
1953-01-05 910 500 26.6 ++++++
1953-01-06 911 500 26.48 ++++++
1953-01-07 912 500 26.37 ++++++
1953-01-08 913 500 26.33 ++++++
1953-01-09 914 500 26.19 ++++++
1953-01-12 915 500 26.86 ++++++
1953-01-13 916 500 26.02 ++++++
1953-01-14 917 500 26.98 ++++++
1953-01-15 918 500 26.13 ++++++
1953-01-16 919 500 26.02 ++++++
1953-01-19 920 500 26.01 ++++++
1953-01-20 921 500 26.14 ++++++
1953-01-21 922 500 26.09 ++++++
1953-01-22 923 500 26.12 ++++++
1953-01-23 924 500 26.07 ++++++
1953-01-26 925 500 26.02 ++++++
1953-01-27 926 500 26.05 ++++++
1953-01-28 927 500 26.13 ++++++
1953-01-29 928 500 26.2 ++++++
1953-01-30 929 500 26.38 ++++++
1953-02-02 930 500 26.51 ++++++
1953-02-03 931 500 26.54 ++++++
1953-02-04 932 500 26.42 ++++++
1953-02-05 933 500 26.15 ++++++
1953-02-06 934 500 26.51 ++++++
1953-02-09 935 500 25.69 ++++++
1953-02-10 936 500 25.02 ++++++
1953-02-11 937 500 25.64 ++++++
1953-02-12 938 500 25.04 ++++++
1953-02-13 939 500 25.14 ++++++
1953-02-16 940 500 25.05 ++++++
1953-02-17 941 500 25.5 ++++++
1953-02-18 942 500 25.48 ++++++
1953-02-19 943 500 25.37 ++++++
1953-02-20 944 500 25.63 ++++++
1953-02-23 945 500 25.63 ++++++
1953-02-24 946 500 25.75 ++++++
1953-02-25 947 500 25.81 ++++++
1953-02-26 948 500 25.95 ++++++
1953-02-27 949 500 25.99 ++++++
1953-03-02 950 500 25.93 ++++++
1953-03-03 951 500 25.93 ++++++
1953-03-04 952 500 25.78 ++++++
1953-03-05 953 500 25.79 ++++++
1953-03-06 954 500 25.84 ++++++
1953-03-09 955 500 25.83 ++++++
1953-03-10 956 500 25.91 ++++++
1953-03-11 957 500 26.12 ++++++
1953-03-12 958 500 26.13 ++++++
1953-03-13 959 500 26.18 ++++++
1953-03-16 960 500 26.22 ++++++
1953-03-17 961 500 26.33 ++++++
1953-03-18 962 500 26.24 ++++++
1953-03-19 963 500 26.22 ++++++
1953-03-20 964 500 26.18 ++++++
1953-03-23 965 500 26.02 ++++++
1953-03-24 966 500 26.17 ++++++
1953-03-25 967 500 26.1 ++++++
1953-03-26 968 500 25.95 ++++++
1953-03-27 969 500 25.89 ++++++
1953-03-30 970 500 25.61 ++++++
1953-03-31 971 500 25.61 ++++++
1953-04-01 972 500 25.25 ++++++
1953-04-02 973 500 25.23 ++++++
1953-04-03 974 500 25.23 ++++++
1953-04-06 975 500 24.61 ++++++
1953-04-07 976 500 24.71 ++++++
1953-04-08 977 500 24.93 ++++++
1953-04-09 978 500 24.88 ++++++
1953-04-10 979 500 24.82 ++++++
1953-04-13 980 500 24.77 ++++++
1953-04-14 981 500 24.86 ++++++
1953-04-15 982 500 24.96 ++++++
1953-04-16 983 500 24.91 ++++++
1953-04-17 984 500 24.62 ++++++
1953-04-20 985 500 24.73 ++++++
1953-04-21 986 500 24.67 ++++++
1953-04-22 987 500 24.46 ++++++
1953-04-23 988 500 24.19 ++++++
1953-04-24 989 500 24.2 ++++++
1953-04-27 990 500 24.34 ++++++
1953-04-28 991 500 24.52 ++++++
1953-04-29 992 500 24.68 ++++++
1953-04-30 993 500 24.62 ++++++
1953-05-01 994 500 24.73 ++++++
1953-05-04 995 500 25 ++++++
1953-05-05 996 500 25 ++++++
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1953-05-07 998 500 25 ++++++
1953-05-08 999 500 25 ++++++
1953-05-11 1000 500 24.91 ++++++
1953-05-12 1001 500 24.74 ++++++
1953-05-13 1002 500 24.71 ++++++
1953-05-14 1003 500 24.05 ++++++
1953-05-15 1004 500 24.84 ++++++
1953-05-18 1005 500 24.75 ++++++
1953-05-19 1006 500 24.7 ++++++
1953-05-20 1007 500 24.93 ++++++
1953-05-21 1008 500 25.08 ++++++
1953-05-22 1009 500 25.83 ++++++
1953-05-23 1010 500 24.99 ++++++
1953-05-26 1011 500 24.87 ++++++
1953-05-27 1012 500 24.64 ++++++
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1953-05-29 1014 500 24.54 ++++++
1953-06-01 1015 500 24.15 ++++++
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1953-06-04 1018 500 24.43 ++++++
1953-06-05 1019 500 24.89 ++++++
1953-06-08 1020 500 24.01 ++++++
1953-06-09 1021 500 23.6 ++++++
1953-06-10 1022 500 23.54 ++++++
1953-06-11 1023 500 23.75 ++++++
1953-06-12 1024 500 23.82 ++++++
1953-06-15 1025 500 23.62 ++++++
1953-06-16 1026 500 23.81 ++++++
1953-06-17 1027 500 23.85 ++++++
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1953-06-19 1029 500 23.84 ++++++
1953-06-22 1030 500 23.96 ++++++
1953-06-23 1031 500 24.12 ++++++
1953-06-24 1032 500 24.09 ++++++
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1953-07-02 1038 500 24.31 ++++++
1953-07-03 1039 500 24.36 ++++++
1953-07-06 1040 500 24.38 ++++++
1953-07-07 1041 500 24.38 ++++++
1953-07-08 1042 500 24.5 ++++++
1953-07-09 1043 500 24.43 ++++++
1953-07-10 1044 500 24.41 ++++++
1953-07-13 1045 500 24.17 ++++++
1953-07-14 1046 500 24.06 ++++++
1953-07-15 1047 500 24.15 ++++++
1953-07-16 1048 500 24.18 ++++++
1953-07-17 1049 500 24.35 ++++++
1953-07-20 1050 500 24.22 ++++++
1953-07-21 1051 500 24.16 ++++++
1953-07-22 1052 500 24.19 ++++++
```

The columns are symbols
representing
the value of the
rolling channels I calculate
in my array for a value n.
A timeframe becomes vertical stripes
on the “trend map” from 1..n



What are we seeing?

a small N is a short channel



bigger N is a long channel



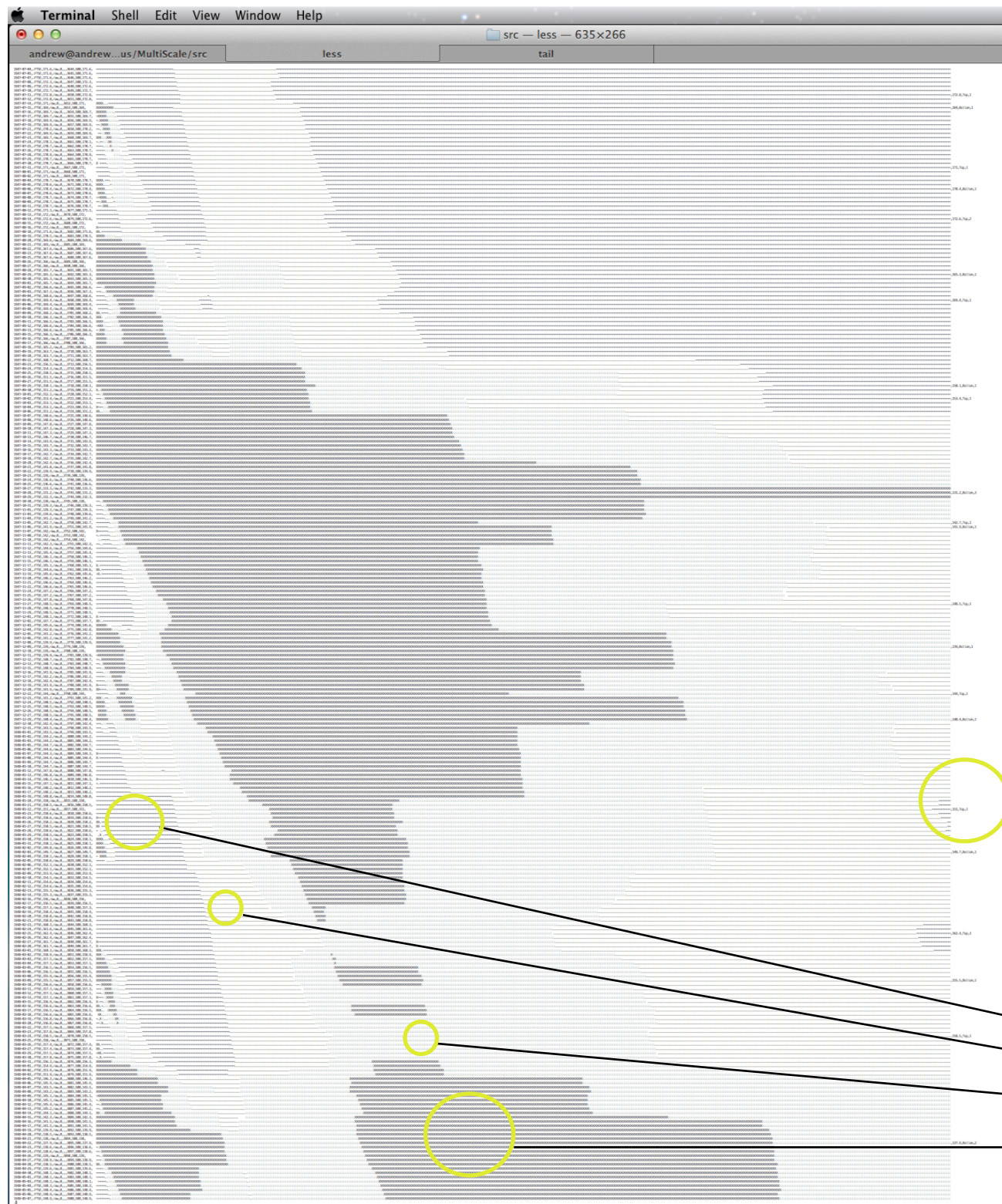
When price above a channel, trend is up.
When below a channel, it's down.

When the price is in a channel
the trend is neutral.

here we see two timeframes.



Trend Maps of all timeframes.



The next steps are to use all these rich inputs to see if we can make long range predictions...

.. by for instance feeding deep learning algorithms with all these trends to predict future trend reversals.

It means I'll use TrendCalculus to generate interesting trend features.

Lots of potential for further work.

→ The identified trend reversals, as outer-join back to time series

- * Uptrend
- . Neutral - Bullish
- : Neutral - bearish
- # Downtrend



Prediction

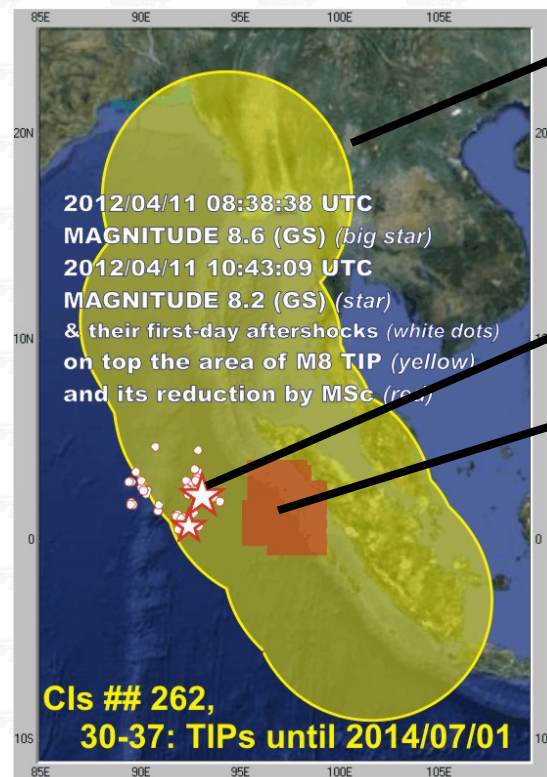
MTA was created by
people predicting
earthquakes

Predicting Earthquakes?!?

The 11 April 2012, M8.6 and M8.2 earthquakes OFF THE WEST COAST OF NORTHERN SUMATRA did confirm an alarm TIP reported in January, in the regular 2010a Update of the M8-MSc predictions of the Global Test of M8 (Healy et al. 1992; password protected URL http://www.mitp.ru/en/restricted_global/2012a/2012am8.html; yellow outline in the attached figure). The earthquake epicenters missed the reduced area of alarm (red outline) diagnosed in the second approximation of the MSc algorithm outside bulk distribution of seismic activity. Nevertheless, it appears remarkable that the reduced area is about the same as the area of the 11 April 2012 first-day aftershocks located at about the same latitudes.

The 11 April 2012 great earthquakes have ruptured the conjugate faults, about 300 and 500 km each in the oceanic lithosphere of Indo-Australian plate. Both are strike-slip intra-oceanic-plate events with epicenters in an area of sparse seismicity, some 100 km and 200 km to the southwest of the major seismic belt of the subduction zone next to the complex junction of India, Australia, Sunda, and Burma plates. These events continue a series that can be attributed to the 26 December 2004, M9.1 Sumatra-Andaman mega-thrust, followed by the 28 March 2005, M8.6 great Nias earthquake. In course the Global Test of M8 a segment of the subduction zone from Burma to Southern Sumatra was recognized as capable of producing magnitude M8.0+ event starting from July 2005-January 2006, which prediction was already confirmed with a pair of the great 12 September 2007, M8.5 SOUTHERN SUMATRA and M8.1 KEPULAUAN MENTAWAI REGION, INDONESIA earthquakes (http://www.mitp.ru/en/restricted_global/2007b/m8t5confirmed.html).

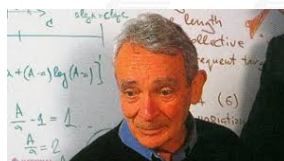
(Note: The M8 algorithm provides prediction in the first approximation, and the algorithm MSc, if the data permit, narrows down the area covered by alarm. Both apply to the null approximation delivered by identifying earthquake-prone zones, e.g. "active fault zones", "D-intersections or knots", etc.)



Area of predicted Earthquake

Actual Earthquake

Focus of Prediction



<http://www.mitp.ru/en/index.html>

[Back to "List of predictions"](#)

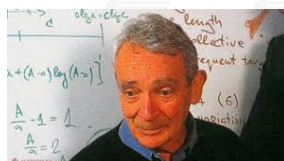
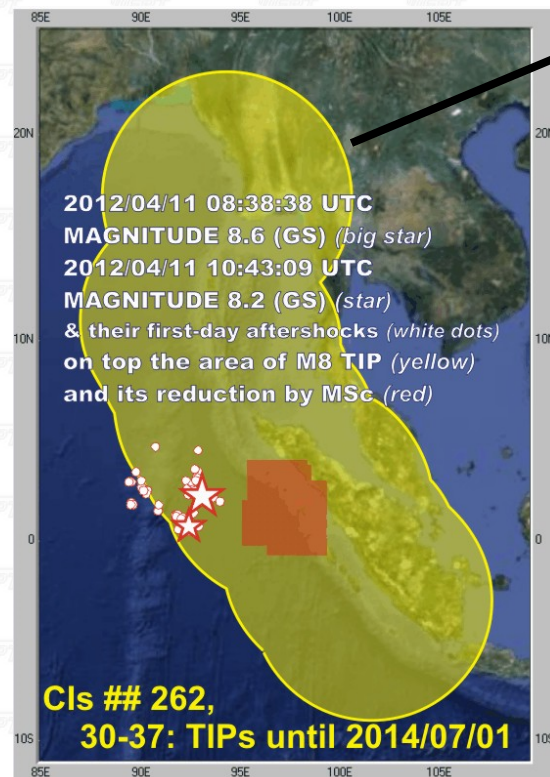


Predicting Earthquakes?!?

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<http://www.mitp.ru/en/index.html>

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I think they did it by
finding unusual
divergences
“(Un)Correlations”
between
trends in different
geophysical measures
and these were found
to be precursors
to major earthquakes...

see here for detail:

Temporal (Un)correlations Between
Coda Q and Seismicity: Multiscale Trend Analysis

<http://link.springer.com/article/10.1007%2Fs00024-004-2643-x>



THANK YOU

andrew@bytesumo.com



***Data Science, Data
Architecture, Big
Data Engineering.***

Andrew Morgan is a practicing Senior Enterprise Data Architect and Data Scientist and currently is designing a data science practice and platform for a top 4 audit firm client. He is also the CEO of ByteSumo, a data science Consultancy

He is a specialist in data processing languages, data platform design, emerging data technologies, exotic data structures, data science methods, technical architecture, and data security systems.

He founded ByteSumo to build a data science led consultancy that has the experts and tools needed to transform and disrupt traditional enterprises.

<i>(curr. client role)</i>	2014 - 2015	<i>Interim Head of Data Science</i>
ByteSumo	2013 - present	CEO
Capgemini	2010 - 2013	Senior Enterprise Architect, BIM
Thomson Reuters	2006 - 2010	Architect, Senior Technologist
Aprimo (now Teradata)	2005 - 2006	Senior Consultant
Acxiom Corporation	2000 - 2005	Business Solutions Architect
dunnhumby	1999 - 2000	Database Consultant
Elf Gas & Power UK	1995 - 1999	Operational Dev. Executive
Gov't of Ontario	1994 - 1994	Jnr. Planner, GIS systems.

Bachelor of Arts, Geography. University of Toronto. 1994



Attribution

Salomé Areias: <http://salomeareias.com/what-is-a-trend/>

Eurostat: [http://epp.eurostat.ec.europa.eu/statistics_explained/index.php/Glossary:Trend cycle](http://epp.eurostat.ec.europa.eu/statistics_explained/index.php/Glossary:Trend_cycle)

MultiScale Trend Analysis:

I. Zaliapin, A. Gabrielov, V. Keilis-Borok. **Multiscale trend analysis for time series.**
Fractals, v.12, p.275-292, 2004.

<http://www.math.purdue.edu/~agabriel/mta.pdf>

Eamonn Keogh:

Time Series Representations - a slide found in the tutorials found here:

<http://www.cs.ucr.edu/~eamonn/tutorials.html>



